

AMERICAN MODERNIST DESIGN, 1920-1940: New Perspectives OCT. 29 | 30, 2004

REGISTRATION FORM FOR SATURDAY, OCTOBER 30, 2004

American Modernist Design is supported by the Oswaldo Rodriguez Roque Memorial Lectureship Fund. A generous gift from the Chipstone Foundation and contributions by family, friends, and colleagues established this lectureship in memory of Oswaldo Rodriguez Roque, B.A. 1972, M.A. 1975, a scholar in the field of American paintings and decorative arts.

This symposium is organized in conjunction with the exhibition *Livable Modernism: Interior Decorating and Design During the Great Depression*, on view at Yale University Art Gallery from October 5, 2004, to June 5, 2005. The exhibition is supported by the Friends of American Arts at Yale and an endowment created with a challenge grant from the National Endowment for the Arts. The accompanying publication, *Livable Modernism*, by Kristina Wilson, is published by the Yale University Press and the Yale University Art Gallery with the support of a grant from the Graham Foundation for Advanced Studies in the Fine Arts.

Friday, OCTOBER 29

YALE CENTER FOR BRITISH ART LECTURE HALL, 1080 CHAPEL STREET

FREE AND OPEN TO THE PUBLIC, SEATING IS LIMITED TO 200

5:30 PM

Thirteenth Annual Oswaldo Rodriguez Roque Memorial Lecture in American Art
Modernism as a Way of Life

Neil Harris, Preston and Sterling Morton Professor of History, University of Chicago

6:30 PM

Reception

Saturday, OCTOBER 30

Oswaldo Rodriguez Roque Memorial Symposium

YALE LAW SCHOOL LEVINSON AUDITORIUM, 127 WALL STREET

OPEN TO THE PUBLIC BY REGISTRATION, SEE ATTACHED FORM

10:00 AM

Welcome

Jock Reynolds, The Henry J. Heinz II Director, Yale University Art Gallery

Introduction

Kristina Wilson, Assistant Professor of Art History, Clark University

Formerly the Marcia Brady Tucker Curatorial Fellow in American Decorative Arts, Yale University Art Gallery

Paul T. Frankl and the Making of Modern American Design, 1920–1926

Christopher Long, Associate Professor, Architectural History and Theory, School of Architecture, University of Texas at Austin

Selling Good Design: New York Department Stores and the Early Modern Interior

Marilyn Friedman, Design Historian

Merchandising the Modern: Gilbert Rohde at Herman Miller

Phyllis Ross, Design Historian

Chase Chrome: Poor Man's Sterling for the Modern Era

Thomas Andrew Denenberg, Betsy Babcock Curator, Reynolda House Museum of American Art

12:00–2:30 PM

LUNCH AND FREE TIME TO VISIT THE EXHIBITION, ON VIEW ON THE THIRD FLOOR OF THE YALE UNIVERSITY ART GALLERY.

A BOXED LUNCH IS AVAILABLE; SEE REGISTRATION FORM FOR DETAILS.

2:30–4:30 PM

Designing for Young Moderns: Nurseries by Ilonka Karasz

Ashley Callahan, Curator, Henry D. Green Center for the Study of the Decorative Arts, Georgia Museum of Art

Educating the Eye: Body Mechanics, Streamlining, and Consumer Tastes in the U.S., 1925–1940

Carma R. Gorman, Associate Professor of Art History, Southern Illinois University, Carbondale

'Make us forget our bounds': Visual Space and Psychic Release in the Modern American Interior

Sandy Isenstadt, Assistant Professor, History of Art, Yale University

Round table discussion with symposium speakers and the audience

ACCOMMODATIONS

To reserve a room, please call:

THE COLONY

1157 CHAPEL STREET

NEW HAVEN, CT 06511

TEL: 203.776.1234

WWW.COLONYATYALE.COM

A block of rooms is being held until September 29. To receive the special room rate of \$99 double / \$89 single per night, be sure to indicate when making your reservation that you will be attending the American Decorative Arts Symposium at Yale. To reserve rooms online, contact Nancy Yates for special instructions.

TRAVEL

YALE UNIVERSITY ART GALLERY

CHAPEL AT HIGH STREET

P.O. BOX 208271

NEW HAVEN, CT 06520-8271

203.432.0600

[HTTP://ARTGALLERY.YALE.EDU](http://artgallery.yale.edu)

BY CAR

I-95, exit 48; I-91, exit 3; or Merritt Parkway, exit 61 (coming from the north)
or exit 57 (coming from the south)

BY TRAIN

Metro-North Commuter Rail (from New York City); Amtrak

BY PLANE

Delta Connection or USAirways through Tweed-New Haven Airport

FOR FURTHER INFORMATION, PLEASE CONTACT:

Nancy Yates

Yale University Art Gallery

P.O. Box 208271

New Haven, CT 06520-8271

tel: 203.432.0615

fax: 203.432.2358

e-mail: nancy.yates@yale.edu

AMERICAN MODERNIST DESIGN, 1920-1940: New Perspectives OCT. 29 | 30, 2004

REGISTRATION FORM FOR SATURDAY, OCTOBER 30, 2004.

PLEASE PRINT

NAME _____

ADDRESS _____

CITY, STATE, ZIP _____

DAYTIME TELEPHONE _____

E-MAIL _____

May we include your contact details in our participant list? _____ Yes _____ No

Fee for the symposium and boxed lunch: \$25 per person; \$10 for Members of the Yale Art Museums; free for students (please send a photocopy of student ID with registration form). **All fees are nonrefundable. Reservations not confirmed until payment is received.**

Please reserve _____ place(s) for members (\$10 per person)
_____ place(s) for non-members (\$25 per person)
Total _____ places at _____ dollars

BOXED LUNCH

Please reserve _____ lunch(es)

METHOD OF PAYMENT

Check (payable to Yale University) _____

Visa _____

Master Card _____

CARD # _____

EXPIRATION _____

NAME ON CARD _____

SIGNATURE _____

Please mail or fax this registration form with your payment by October 15.

Send to: Nancy Yates, Yale University Art Gallery, P.O. Box 208271, New Haven, CT 06520-8271. Fax: (203) 432-2358